

For Immediate Release:

Angela's Bridal - Up State New York's #1 Bridal Salon Moves to Downtown Albany

~ Growth Demands Doubling of Retail Space ~

(July 1, 2013 - Albany, NY. USA) Angela's Bridal will open the doors to their new home in downtown Albany on June 6th.

Angela's Bridal is moving from its current location of 20+ years in Guilderland to a new lavish 8000 sqft marble encased store at 126 State Street, Albany.

The move comes out of necessity; the old 3,400 sqft store is no longer large enough to cater to the volume of brides, bridal parties, and mothers that Angela's Bridal now serves.

"It's a simply down to the growth we have seen since my husband and I purchased the business five years ago" Janet Cooper, owner of Angela's Bridal commented. "We hit a ceiling with the number of bridal parties we could provide the Angela's service to".

Angela's Bridal credits the growth to a dedication to an unwavering focus on exceptional service, style and sophistication.

The new venue provides the perfect platform for additional expansion. The business intends to hire additional staff including; Bridal Consultants, Bridal Assistants, and Seamstresses. Cooper is also in the process of adding to the designer lines carried by the store and, expanding considering and expansion into evening wear.

"This new space fits our core vision, our reason for being" Cooper stated, "The floor to ceiling marble, the columns - we are going to be the bridal equivalent of Saks 5th Avenue in upstate New York"

Angela's bridal Currently draws customers from within a three hour drive time. Brides come for the combination of selection and style of a Manhattan store with the personal "hometown" dedication to service you expect from a local boutique.

This attention to detail and exceptional in-house alteration department guarantee that an Angela's Bridal Gown will be the best fitting garment a bride will ever wear.

Angela's Bridal Staff have often helped whole generations of families to select their gown for their big day. Each employee prides themselves on first name recognition and the personal service and attention to detail that brides do not get anywhere else.

Angela's Bridal will be celebrating the opening of the new boutique with an Exclusive - invite only Launch party that will take place at the new location on July 11th. In parallel the business is also rebranding and launching a new website.

In addition there are several launch promotions planned, more details will be released on the Angela's Bridal Facebook page.

About Angela's Bridal & Janet Cooper

Angela's Bridal established in 1990 is upstate New York's premier destination Bridal Store. Carrying couture lines including: Pronovias Costura & Pronovias, Lazaro, Hayley Paige, Paloma Blanca, Mikaella, and Tara Keely.

A regular participant in TLC's "I Found The Gown", Angela's Bridal serves brides from the North East, and beyond. Brides are drawn to the perfect combination of; style, sophistication, selection, and service.

Janet Cooper the current owner, and mother of two, purchased Angela's Bridal in 2008 and has steered the business through an unprecedented period of growth. Cooper has 20+ years of experience in gown design and tailoring graduating from Penn State University with an MFA in gown design and construction. Prior to purchasing Angela's Bridal Janet was the Head of Wardrobe at the English National Opera - London, England.

About 126 State Street, Albany, NY,

126 State was originally designed by noted architect Marcus Reynolds. Built in 1915, the Beaux-Arts style building has three-story Ionic columns, Italian marble floors throughout the first floor, marble columns, and 20-foot-high ceilings with intricate crown molding. Prior to Angela's Bridal the previous tenant was HSNC Bank. The Building is owned by Mark Pastreich.

More Information

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