



CAPITALIZE ALBANY
CORPORATION

For Immediate Release

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New York State Economic Development Council Recognizes Capitalize Albany for Excellence in Economic Development

NYSEDC Awards Corporation's 2015 Annual Report Best in Class

ALBANY - The New York State Economic Development Council (NYSEDC) conducted its annual competition to recognize excellence in economic development marketing. Competing against its statewide counterparts, Capitalize Albany Corporation's 2015 annual report was awarded Best in Class. Nominations are submitted on behalf of local and regional economic development organizations, which compete in several categories. The award winners will be recognized Thursday, May 26th at NYSEDC's 2016 Annual Meeting in Cooperstown.

"Effective marketing influences how the world views a community or an organization. The 2016 Marketing, Literature & Promotion Award winners differentiate their communities by demonstrating creativity, impact, and visual appeal in their marketing strategies and materials," said Brian McMahon, Executive Director of the New York State Economic Development Council.

The report was unveiled at the Corporation's [2015 annual meeting](#) which was held at the Renaissance Albany. In review of 2015, the Corporation's report presented on an unprecedented year of investment and discussed the opportunities ahead for the City of Albany. For more than three decades the work of Capitalize Albany Corporation has elevated the City of Albany and the Region. To learn more you can read Capitalize Albany Corporation's [2015 Annual Report here](#).

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About Capitalize Albany Corporation: *A catalyst for economic growth, Capitalize Albany Corporation facilitates transformational development projects, serving as the City of Albany's economic development organization. A registered 501(c) (3) not-for-profit organization implementing*

The New York State Economic Development Council *has been the state's principle organization representing economic development professionals, businesses, and colleges and universities for more than 40 years. NYSEDC works to help its 900 members attract investment and create jobs through advocacy, professional development, external lead generation, and strategic communications.*