



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Welcome to the Downtown Albany Retail Grant Program Application Home Page

The Downtown Albany Retail Grant Program is designed to create an incentive to attract new and enhance existing retail businesses within a strategically identified area of Downtown Albany within the State Street and Pearl and Broadway districts. Reimbursable, recoverable grants may be awarded for new retail location interior renovation and fit-up costs. Grants may also be awarded for exterior improvements to new and existing retail businesses. A map of eligible downtown properties can be found at www.CapitalizeAlbany.com/grants.

Capitalize Albany Corporation will make funds available to eligible property or business owners with qualified projects to assist with paying a portion of eligible costs associated with improving the property as identified in the Program Guidelines. Awards for new retail locations should be at least \$10,000, and grants will reimburse up to 80% of total project costs. Awards for existing retail locations should be at least \$10,000, and grants will reimburse up to 50% of total project costs. The amount of funds will be awarded based on the project meeting the basic eligibility requirements, as well as factors such as the size of the project, the demonstrated need, feasibility of the project, and the strategic value of the project.

Program Guidelines, including applicant and project eligibility, scoring system, and eligible expenses can be found on Capitalize Albany's website at the link identified above. Before starting this application, applicants should read through the Program Guidelines in their entirety. Potential applicants are encouraged to contact Capitalize Albany Corporation to discuss their project, potential eligibility for the program, and the application process.



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Program Information and Application Process

Beginning February 11, 2022, applications will be accepted on a rolling basis until available funding is exhausted. As an alternative to this online application, a printable application document will also be made available for download on the Capitalize Albany website; paper copies will be made available upon request.

Applicants must submit a full and complete application as outlined in the Program Guidelines, including all required documents and a \$250 application fee in order to be considered for a grant award. Checks or money orders for application fees can be mailed to Capitalize Albany Corporation at 21 Lodge Street, Albany, NY 12207, or hand delivered by appointment. An application checklist with a list of required documents is available at www.CapitalizeAlbany.com/grants.

Submission of the online portion of your application does not constitute a completed application. All required documents should be emailed to development@capitalizealbany.com with a subject line as follows: Downtown Retail Grant Program Required Documentation - [Applicant Name].

While completing your application, you will be able to continue editing your responses while this browser is open. Please do not close this browser until your application is complete and submitted by clicking "Done" on the last page.

Capitalize Albany Corporation - Downtown Retail Grant Program Application

Required Documents

This online portion constitutes part one of your application. All of following should be submitted to development@capitalizealbany.com, and determined to be sufficient solely by Capitalize Albany Corporation staff, in order for an application to be considered complete.

- Completed online application and Budget Worksheet (found [here](#))
- \$250 application fee
- Business Plan for the venture including:
 - Concept and target market
 - Advertising/marketing plan
 - Summary of management team's skills and experience
 - Number of job positions created
 - Detailed cost sheet for tenant space build-out
 - Funding description for the project, including a three year cash flow pro forma
 - Proposed timeline for project construction and projected opening date
 - Floor plan/layout of physical space, including square footage and existing fixtures
 - Photographs, renderings of proposed improvements to the interior and exterior, including design/layout/"feel" (photos of similar concepts, material samples, etc.)
 - Plan for merchandising (inventory levels, brands)
- Color photographs of existing conditions (including the building façade).
- If the applicant is a lessee, written consent from property owner giving permission to conduct improvements
- At least one (1) detailed proposal from a licensed (if required), insured contractor reflecting work to be performed and costs.
- A copy of the property tax bill or deed to confirm ownership of the property.
- For lessees, a legally valid and binding lease for a period of at least five (5) years with use restricted to an allowable retail use. If the tenant is paying for the improvements, the landlord must show a concession to the tenant in the lease.
- Minimum one (1) year corporate and/or three (3) year's personal tax returns (exceptions will be considered).
- Copy of the business owner(s)'s credit report(s) and score(s) (must be dated less than sixty (60) days from application submittal).



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Contact Information

* 1. Applicant Contact Information

Contact Name	<input type="text"/>
Contact Address	<input type="text"/>
City/Town	<input type="text"/>
State	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Contact Email Address	<input type="text"/>
Contact Phone Number	<input type="text"/>

* 2. Business Contact Information

Name of Business	<input type="text"/>
Physical Address of Business	<input type="text"/>
Physical Address of Business 2	<input type="text"/>
City/Town	<input type="text"/>
State	<input type="text"/>
ZIP/Postal Code	<input type="text"/>
Email Address	<input type="text"/>

3. Mailing Address of Business (if different than above)

Mailing Address

Mailing Address 2

City/Town

State/Province

ZIP/Postal Code



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Business Information

*** 4. Retail Business Type (choose one)**

- | | |
|--|--|
| <input type="checkbox"/> Soft Goods (e.g. apparel, shoes, home furnishings, books, gifts, novelties) | <input type="checkbox"/> Salons/Spas/Barbershops |
| <input type="checkbox"/> Art Galleries | <input type="checkbox"/> Coffee/Tea Shops |
| <input type="checkbox"/> Destination Restaurants/Venues | <input type="checkbox"/> Health & Wellness Stores/Pharmacies |
| <input type="checkbox"/> Grocery, Specialty Food Stores/Specialty Food Establishments | |
| <input type="checkbox"/> Other (please specify) | |

*** 5. Proposed or Current Days and Hours of Operation**

6. Typical/Target Consumer(s)

*** 7. Is this a new business location?**

- Yes
- No

Comments

* 8. Is this an existing business location?

Yes

No

Comments

* 9. Number of Years in Operation

Please enter a whole number. No fractions or decimals can be used. Start-up businesses should type 0.

10. Is this property or building owned in whole or in part by the City of Albany, County of Albany, State of New York or Capitalize Albany Corporation or any other related government entity?

Answering yes to this question does not necessarily disqualify this application from submission. It is at the sole discretion of Capitalize Albany Corporation to deem a building or property ineligible for program funds if any of the above criteria are met. We strongly encourage you to contact us prior to moving ahead with your application if you answer "yes" to the question below.

Yes

No

Unsure

* 11. Is this the first location for the business?

Yes

No



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Business Locations

* 12. How many locations does the business have?

13. Addresses of other locations

Location 1

Location 2

Location 3

Location 4

Any additional locations

* 14. Is this project a relocation of an existing business location?

Yes

No

15. Will any other business locations close as a result of this project?

Yes

No

16. If yes to the preceding question, which one(s)?



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Business Formation and Characteristics

17. Business Structure

- Sole Proprietorship
- Partnership
- LLC
- Corporation
- Other (explain)

18. Is your business a disadvantaged business enterprise (DBE)?

DBEs are businesses whose majority ownership (at least 51%) is comprised of minorities, women, and/or veterans.

- Yes
- No

19. If you identify as a DBE, please select all that apply to the composition of your majority ownership:

- Minority
- Woman
- Veteran
- Other
- Prefer not to answer

* 20. Federal Employer Identification Number (EIN).

Sole proprietors may use their Social Security Number (SSN). All responses should be given using numeric characters only, with no space or hyphen separating characters.

21. DUNS Number (if known)

Obtain or look up your DUNS Number [here](#).

Funding may require grant recipients to obtain a DUNS number.

22. North American Industry Classification System (NAICS) Number

For more information and to identify your NAICS Number, please go to [naics.com](#).

23. Standard Industry Classification (SIC) Number

For more information and to identify your SIC Number, please go to [naics.com](#).

24. Do you consider your business locally-owned?

Yes

No

Business Owners

* 25. Business Owner 1

Name

Title

Ownership Share

Years with the Company

26. Business Owner 2

Name

Title

Ownership Share

Years with the Company

27. If there are additional business owners not previously identified, please indicate their names, titles, ownership shares, and years with the company below.



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Property Information

* 28. Project Address

Address

Address 2

City/Town

State/Province

ZIP/Postal Code

* 29. Is the property located in an area zoned for retail use?

- Yes
- No
- Unsure

* 30. Is the building vacant?

- Yes
- No

31. If yes to the preceding question, how long has the building been vacant?

* 32. Is the project space currently vacant?

- Yes
- No
- Unsure

33. If yes to the preceding question, how long has the project space been vacant?

* 34. Size of Project Space (total square feet)

Please enter a whole number indicating the total square footage in numerical characters only.

* 35. Do/will you lease or own the business property?

Lease

Own



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Lease Information

36. Landlord Contact Information

Name of Landlord

Landlord's Address

Landlord Email Address

Landlord Phone Number

37. Current Lease Term

Please enter a whole number representing the total duration in years of the lease term.

38. Expiration Date of Current Lease

Enter date as MM/DD/YYYY.



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Prior Grant Recipients

* 39. Have you received a prior grant from Capitalize Albany Corporation?

Yes

No



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Prior Grant Information

* 40. From which program(s) did you receive your grant?

Check all that apply.

- Small Business Facade Improvement Program
- Downtown Retail Grant Program
- Amplify Albany
- Small Business Adaptation Program
- Unsure

* 41. How much money did you receive from the program(s)?

Please indicate the total if money was received from multiple programs. Type "unsure" if you are unsure.

* 42. Was the funding you received for the same business or property for which you are submitting this application?

- Yes
- No
- Unsure



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Employment Summary

* 43. Total Current Employment at all Locations

Please indicate number of jobs per location.

44. Number of Current Employees Residing in the City of Albany

Leave blank if unknown.

* 45. Total Projected Permanent Job Creation for Project

Please use whole numbers only. If no full-time jobs will be created, please enter "0". If no part-time jobs will be created, please enter "0". See Program Guidelines for job creation requirements.

Full-Time

Part-Time

* 46. List the categories of permanent jobs to be created and numbers for each category

Examples of job categories include, but are not limited to: General Manager, Supervisor, Host, Server, Cashier, Chef, Barista, etc.

47. Number of Employees Anticipated to Reside in the City of Albany

*** 48. Total Projected Construction Jobs**

Please use whole numbers only. If no full-time construction jobs will be created, please enter "0". If no part-time construction jobs will be created, please enter "0".

Full-Time

Part-Time



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Project Description

Provide a description of the proposed project (maximum character limit: 2,000). Please identify as much information as you can about the proposed project and the desired results. At a minimum, the project description must include the type of business to be opened and the specific scope of the project for which assistance is being requested.

For example:

The project will include the lease and renovation of a ground floor commercial space to accommodate a new location for an expanding local coffee shop. Renovations will consist of the build-out of the interior of the space, including the addition of new fixtures, painting, and new lighting. The project will also include facade improvements, such as painting and repointing brick, and the creation of a new sidewalk cafe area.

* 49. Project Description

Please describe your project in 2,000 characters or less.



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Project Timeline

The project timeline must include all major milestones for the project, with an anticipated date for reaching each milestone. Please include the target date for opening and operating this business.

*** 50. Project Timeline**

Enter dates as MM/DD/YY.

Acquisition of building (or lease execution)	<input type="text"/>
Acquire financing	<input type="text"/>
Project construction start	<input type="text"/>
Project completion	<input type="text"/>
Receive final Certificate of Occupancy	<input type="text"/>
Opening date	<input type="text"/>

Project Budget

Please provide budget information that pertains to the entire scope of the proposed project. Information listed below should match the completed Budget Worksheet, required to be submitted as an attachment to development@capitalizealbany.com.

*** 51. Total Cost of the Project, including materials, equipment costs, and labor.**

Please provide your answer in dollar format with two decimal places. No dollar signs or commas can be used.

*** 52. Source and Amount of Funds**

Please provide all answers in dollar format with two decimal places. If you will not be using one of the specified funding sources below, please type "0.00". No dollar signs or commas can be used. See Program Guidelines for matching requirements.

Capitalize Albany

Corporation Grant Request

Owner Equity

Bank/Other

*** 53. Have you included any project costs that have been incurred prior to your application submission?**

Please note that project costs incurred/improvements made prior to grant approval are ineligible for reimbursement.

Yes

No

54. If yes, please explain.

*** 55. Total Funding Request from this Grant Program**

Please provide your answer in dollar format with two decimal places. No dollar signs or commas can be used.



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Declarations

If you answer "Yes" to any of the below questions, please provide details in the comment box at the bottom of this page.

* 56. Are there any outstanding tax liens or judgements filed against you, your, business, any principals, subsidiaries or affiliates of any of those entities, any other owner in your business, or guarantor?

- Yes
- No

If yes, please explain.

* 57. Have you, your business, any other owner in your business, or guarantor been involved in default, bankruptcy, or insolvency proceedings within the last ten (10) years?

- Yes
- No

If yes, please explain.

* 58. Have you, your business, any other owner in your business, or guarantor had property foreclosed upon or given title or deed in lieu?

- Yes
- No

If yes, please explain.

* 59. Are you, your business, any other owner in your business, or guarantor involved in any pending lawsuits?

Yes

No

If yes, please explain.

* 60. If renting or leasing, have you failed to pay rent on time during the last 36 months?

Yes

No

N/A

If yes, please explain.

* 61. If owning, are there any violations against the building?

If yes, indicate Building, Fire Department, or other and explain in an attachment.

Yes

No

N/A

If yes, please explain.

* 62. If owning, are there mechanics or other liens? In REM or other foreclosures, encumbrances, judicial, administrative, or other proceedings against, or defaults affecting the property?

Yes

No

N/A

If yes, please explain.

* 63. If owning, are there any current real estate property tax abatements on the property?

If yes, indicate the type and amount of abatement and when it expires in an attachment.

Yes

No

N/A

If yes, indicate the type and amount of abatement and when it expires in the field below.

64. Describe any recent (i.e. past ten years) improvements which have been made to the building, indicating item, year, completed, and approximate cost below:



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Background Check Authorization

I/we hereby authorize you to release to Capitalize Albany Corporation, as deemed necessary for verification purposes, information concerning:

- **Employment history:** dates, titles, income, hours worked, etc.
- **Banking and savings account records**
- **Credit card, mortgage, and other loan information** including open date, high credit, payment amount, due date, loan balance, interest rate, and payment record
- **Exchange any information with the financial institution** that is processing the application pertaining to this loan.

The above reports are for confidential use in compiling information regarding a Capitalize Albany Corporation program grant requested by the applicant(s) signing this form.

By typing your name below, you are certifying that all of the information contained in this Authorization is accurate and truthful, and represents your signature in a manner equivalent to physically signing the document.

A photocopy of this authorization (being a photocopy of signature(s) of the undersigned) may be deemed to be the equivalent of the original and may be used as a duplicate original.

65. Applicant 1

Enter date of birth as MM/DD/YYYY.

Applicant Name	<input type="text"/>
Social Security Number	<input type="text"/>
Date of Birth	<input type="text"/>

66. Applicant 2

Enter date of birth as MM/DD/YYYY.

Applicant Name	<input type="text"/>
Social Security Number	<input type="text"/>
Date of Birth	<input type="text"/>

67. Applicant 3

Enter date of birth as MM/DD/YYYY.

Applicant Name

Social Security Number

Date of Birth



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Certification and Disclosure

By submitting this grant application, the applicant hereby certifies to Capitalize Albany Corporation that he/she has read the program guidelines and supplemental program materials, understands the terms and conditions of the grant, and agrees to abide by the program rules and requirements, if awarded funds from the program. The applicant further certifies that the grant application and supporting documents are true, complete, and accurate in all respects as of the stated date. The applicant understands that the application will not be accepted unless deemed appropriate by staff and the applicable application fee has been received from the applicant. The applicant agrees that the acceptance of this grant application does not commit Capitalize Albany Corporation to enter into an agreement to pay any costs incurred in its preparation or to participate in subsequent negotiations. Further, the acceptance of this grant application does not constitute an agreement by Capitalize Albany Corporation that any grant will actually be approved. Capitalize Albany Corporation expressly reserves the right to reject any or all grant applications or to request more information from the applicant.

Additionally, the applicant certifies that he/she understands that the following will be conditions of the grant, upon award:

- Grantee must commit to remain in the location for at least two (2) years and must create or retain for two (2) years during the term of the agreement one (1) or more full-time equivalent jobs (specific job goal determined at the discretion of Capitalize Albany Corporation).
- The assisted business must be open and operating for a minimum of forty (40) hours per week, and evening and weekend hours must be included.
- The approved project must be in compliance with all federal, state, and local laws.
- The undersigned hereby waives any claim against Capitalize Albany Corporation arising out of the use of said grant funds for the purposes set forth in the Application. Additionally, the undersigned agrees to indemnify, defend, and hold Capitalize Albany Corporation, and its officers, directors, employees, and agents harmless from any charges, damages, claims or liens related in any way to or arising out of the applicant's participation in the grant program.
- Capitalize Albany Corporation has the unrestricted right to use, for any lawful purpose, any photographs or video footage taken of the property at the approved project location, and the grantee owns and/or for which the grantee has the authority to grant such permission, and to use the grantee's name in connection therewith if it so chooses.
- The applicant will notify Capitalize Albany Corporation of any public announcements or events to be held at or in relation to the inception or opening of the approved project location, and Capitalize Albany Corporation will have the right to participate in and/or publicize the event in coordination with the grantee, if Capitalize Albany Corporation so chooses.
- The grantee will be required to include the Capitalize Albany Corporation logo, the Capital Resource

Corporation (CRC) logo, and any other logos Capitalize Albany Corporation deems appropriate on all print collateral related to the project.

- The grantee will consent to display signage at the project location indicating participation in the Downtown Albany Retail Grant Program (Capitalize Albany Corporation to provide sign specifications).

By typing your name below, you are certifying that all of the information contained in this application is true, complete, and accurate in all respects as of the stated date.

* 68. Authorized Signatory 1

Authorized Signatory
Name

Signatory Title

69. Authorized Signatory 2

Authorized Signatory
Name

Signatory Title



Capitalize Albany Corporation - Downtown Retail Grant Program Application

Thank You!

By clicking "Done," you will have completed part one of the application process. Your application will be complete when all of your required documents and application fee are received by Capitalize Albany Corporation. Program Guidelines and the Application Checklist are available at www.capitalizealbany.com/grants.

Required documents should be submitted via e-mail to development@capitalizealbany.com with a subject line as follows: Downtown Retail Grant Program Required Documentation - [Applicant Name].

A check or money order for the application fee can be mailed to Capitalize Albany Corporation at 21 Lodge Street, Albany, NY 12207, or hand delivered by appointment.

Please do not forget to click "Done" below. We look forward to receiving your completed application!