RESOLUTION 21-2019

**OF THE**

**CAPITALIZE ALBANY CORPORATION**

**WHEREAS**, the mission of the Capitalize Albany Corporation (“CAC”) is to facilitate strategic economic development and stimulate transformative investment throughout the City of Albany, making New York’s Capital a vibrant place to thrive; and

**WHEREAS,** communicating effectively, proactively and strategically about the activities of CAC and programs and projects in the City of Albany is critical to furthering this mission; and

**WHEREAS,** the Corporation issued a public and regionally-distributed RFQ September 9, 2019 to identify a consultant to assist the Corporation with strategic communications priorities; and

**WHEREAS,** following staff receipt and review of four (4) responses to the RFQ, staff conducted interviews with and solicited proposals from all responding firms; and

**WHEREAS,** Capitalize Albany Corporation staff reviewed the four proposals received against the RFQ requirements, and recommended two qualified bidders for further review; and

**WHEREAS,** Capitalize Albany Corporation Board interviewed the two (2) bidders on October 22, 2019; and

**WHEREAS,** Capitalize Albany Corporation Board and staff recommends the selection of \_\_\_\_\_\_\_ as the consultant for a twelve-month (12) to deliver professional services related to strategic communications;

**NOW,** therefore be it resolved that the Board of Directors of the Capitalize Albany Corporation authorizes the President to negotiate and execute a contract at a cost not to exceed $\_\_\_\_\_\_\_\_\_\_ with \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_to serve as the consultant to deliver professional services related to strategic communications as outlined in the firm’s proposal.

Signed: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

# John Vero, Esq., Secretary

Date of Authorization: October 22, 2019

Prepared by Staff

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| The question of the adoption of the foregoing resolution was duly put to a vote on roll call, which resulted as follows: | | | | | |
| **Board Member** | **Voting** | **Board Member** | **Voting** | **Board Member** | **Voting** |
| Kaweeda Adams |  | John Harris |  | Anders Tomson |  |
| Heather Briccetti |  | David Parente |  | Karen Torrejon |  |
| Michael Castellana |  | Susan Pedo |  | Michele Vennard |  |
| Bob Curley |  | Matthew Peter |  | John Vero |  |
| Sonya del Peral |  | Havidan Rodriguez |  | Aye: 0; No: 0 |  |
| Michael Fancher |  | Jeffrey Sperry |  | Recused: 0 |  |