

**RESOLUTION 2-2025
OF THE
CAPITALIZE ALBANY CORPORATION**

WHEREAS, the mission of the Capitalize Albany Corporation (“Corporation”) is to facilitate strategic economic development and stimulate transformative investment throughout the City of Albany, making New York’s Capital a vibrant place to thrive; and

WHEREAS, in support of its mission, CAC participates in a multitude of initiatives designed to contribute to the economic growth of the City including but not limited to programs funded by other entities which supports the CAC mission; and

WHEREAS, the area known as Clinton Square was awarded designation by the City of Albany’s New York State Downtown Revitalization Initiative (“DRI”) as an essential hub capable of connecting and leveraging growth within downtown, the Warehouse District, the Arbor Hill and Sheridan Hollow neighborhoods, and the Hudson Riverfront; and

WHEREAS, CAC’s property at 11 Clinton Avenue (“Federal Park”) has been identified as the heart of the Clinton Square zone and an important component of the Albany Skyway as both an opportunity to physically connect and drive users to Albany’s many assets as well as create a venue; and

WHEREAS, CMC construction is now complete and the operational plans for CMC call for CAC to contract with a third-party vendor to manage the daily operations and events management of CMC, as well as the Skyway and Quackenbush Square (“Operator Services”) in order to maximize site activation and programming as well as to maximize on-site revenue generation to off-set CMC operational expenses; and

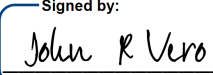
WHEREAS, per the Corporation’s procurement policy, CAC must issue a Request for Proposals (“RFP”) for services exceeding \$100,000 with award made by resolution of the Board of Directors; and

WHEREAS, in response to the RFP, one written price proposal was received and evaluated by staff for the Operator Services; and

WHEREAS, based on such review/evaluation of the proposal, staff and the Finance Committee have determined that the Respondent is qualified, sufficient Corporation resources are available, and recommends the Corporation award a contract to Relentless Awareness, LLC; and

NOW THEREFORE BE IT RESOLVED that the Board of Directors directs and authorizes the President to negotiate and execute a contract for professional services with Relentless Awareness, LLC, (1) at a cost not to exceed \$125,000, and (2) with contract terms specifying a fixed fee structure (without any revenue sharing); and

BE IT FURTHER RESOLVED, that the President is authorized to execute any and all necessary and related documentation to carry out the intent and purpose of this Resolution.

Signed by:
Signed: 
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John Vero, Esq., Secretary

Date of Authorization: January 28, 2025
Prepared by: Ashley Mohl

The question of the adoption of the foregoing resolution was duly put to a vote on roll call, which resulted as follows:

Board Member	Voting	Board Member	Voting	Board Member	Voting
Kaweeda Adams	Aye	Heather Mulligan	Absent	John Vero	Aye
Michael Castellana	No	David Parente	Aye		
Sonya del Peral	Absent	Richard Sleasman	Aye		
Michael Fancher	Absent	Toyin Tofade	Aye		
Anthony Gaddy	Aye	Anders Tomson	Aye	Aye: 8 No: 1	
John Harris	Aye	Karen Torrejon	Absent	Recused: 0	